

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 307491-1 | 08/19/12 | August 2012 | 07/30/12 - 08/14/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|----------------------|---------------|--------------|
| WPTV | Marta Salazar-Perren | EWS - Washing | National |

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

| Advertiser | Product | Estimate Number |
|------------------------------|----------------------------|-----------------|
| Florida Federation for Child | FI Federation for Children | 362 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/11/12 - 08/14/12 | 307491 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|-------------------|
| Duplicate Invoice |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 1 | 08/11/12 | 08/14/12 | M-F 6-7a | 6-7a | 11----- | :30 | 2 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 11----- 2 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 6:22 AM M-F 6-7a 6-7a :30 FFCTV12002H \$1,800.00 NM 2 WPTV Tu 08/14/12 6:42 AM M-F 6-7a 6-7a :30 FFCTV12002H \$1,800.00 NM | | | | | | | | | |
| 2 | 08/11/12 | 08/14/12 | M-F 7-9a | 7-9a | 1----- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 8:36 AM M-F 7-9a 7-9a :30 FFCTV12002H \$2,500.00 NM | | | | | | | | | |
| 3 | 08/11/12 | 08/14/12 | M-F 10-11a | 10-11a | 11----- | :30 | 2 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 11----- 2 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 10:47 AM M-F 10-11a 10-11a :30 FFCTV12002H \$600.00 NM 2 WPTV Tu 08/14/12 10:58 AM M-F 10-11a 10-11a :30 FFCTV12002H \$600.00 NM | | | | | | | | | |
| 4 | 08/11/12 | 08/14/12 | M-F 12n-1p | 12-1p | 11----- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 11----- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 12:26 PM M-F 12n-1p 12-1p :30 FFCTV12002H \$500.00 NM 2 WPTV Tu 08/14/12 12:53 PM M-F 12n-1p 12-1p :30 FFCTV12002H \$500.00 NM | | | | | | | | | |
| 5 | 08/11/12 | 08/14/12 | M-F 4p-5p | 4-5p | 1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 3:59 PM M-F 4p-5p 4-5p :30 FFCTV12002H \$600.00 NM | | | | | | | | | |

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| 307491-1 | 08/19/12 | August 2012 | 07/30/12 - 08/14/12 |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 6 | 08/11/12 | 08/14/12 | M-F 5-530p | 5-530p | 1----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 5:12 PM M-F 5-530p 5-530p :30 FFCTV12002H \$1,000.00 NM | | | | | | | | | |
| 7 | 08/11/12 | 08/14/12 | M-F 530-6p | 530-6p | 1----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 5:43 PM M-F 530-6p 530-6p :30 FFCTV12002H \$1,000.00 NM | | | | | | | | | |
| 8 | 08/11/12 | 08/14/12 | M-F 6-630p | 6-630p | 1----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 6:17 PM M-F 6-630p 6-630p :30 FFCTV12002H \$2,000.00 NM | | | | | | | | | |
| 9 | 08/11/12 | 08/14/12 | M-F 7-730p | 7-730p | 1----- | :30 | 1 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$950.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 7:17 PM M-F 7-730p 7-730p :30 FFCTV12002H \$950.00 NM | | | | | | | | | |
| 10 | 08/11/12 | 08/14/12 | M-F 730-8p | 730-8p | 1----- | :30 | 1 | \$950.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$950.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 7:46 PM M-F 730-8p 730-8p :30 FFCTV12002H \$950.00 NM | | | | | | | | | |
| 11 | 08/11/12 | 08/14/12 | M-F 11-1135p | 11-1135p | 1----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 1----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 08/13/12 11:32 PM M-F 11-1135p 11-1135p :30 FFCTV12002H \$2,000.00 NM | | | | | | | | | |
| 12 | 08/11/12 | 08/14/12 | Sa 7-8a | 7-8a | -----1- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 -----1- 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 08/11/12 7:29 AM Sa 7-8a 7-8a :30 FFCTV12002H \$750.00 NM | | | | | | | | | |
| 13 | 08/11/12 | 08/14/12 | Sa 8-10a | 8-10a | -----1- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 -----1- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 08/11/12 8:28 AM Sa 8-10a 8-10a :30 FFCTV12002H \$1,000.00 NM | | | | | | | | | |

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|--|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 14 | 08/11/12 | 08/14/12 | Sa 6p | 6-630p | -----1- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 -----1- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 08/11/12 6:29 PM Sa 6p 6-630p :30 FFCTV12002H \$600.00 NM | | | | | | | | | |
| 15 | 08/11/12 | 08/14/12 | Su 6p | 6-630p | -----1 | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/12 08/17/12 -----1 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 08/12/12 6:29 PM Su 6p 6-630p :30 FFCTV12002H \$600.00 NM | | | | | | | | | |

Total Spots 18 Gross Total \$19,750.00

Payment Terms 30 Days

Agency Commission \$2,962.50

Net Amount Due \$16,787.50